



*YOUR VIRTUAL WAITER*

**CAMARERO**



**App**

*WE ARE CHANGING THE HOSPITALITY INDUSTRY*



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CAMARERO APP. STRUCTURE & IDEA

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**x** PROBLEM & IDEA **✓**



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# THE PROBLEM

WASTED  
TIME - ENERGY - MONEY

The Problem is that a lot of Owners hire Managers that spend a lot of time to edit their menus and print new ones every-time they have an addition in the Menu

They also spend a lot of Energy in order to find the right tools and Marketing strategies and they aren't working ONLINE much. And that's where it comes the Solution with Camarero !



WE CREATED A SYSTEM ( **SAVE . YOUR . SELF . TIME . ENERGY . MONEY** )

*How Everything Started ?*



# THE IDEA OF CAMARERO

The idea came up, after many years of researching what Customers need and also what Business owners expect from their Businesses. Locations ( Restaurants , Hotels , Cafe , Bars etc ) need to provide fast and good Service to win loyal customers that they keep coming back and consume.

In this way their Businesses can be & stay Healthy and Profitable continuously.

IDEA & SERVICE

”





*How Everything Started ?*



# THE IDEA OF CAMARERO

The Name of the Project it translates from Spanish to English as WAITER.

The Logo of the APP was designed after long discussions with the relevant team so we could find the best possible logo for our brand so it can represent us at a Worldwide Stage!

**NAME & LOGO**

”





## Team

We wanted to create a tool to support every business that got affected by the Covid-19 pandemic! This is the right tool!



## Tools

we used the best Technology, fully automated systems, great designs so we can promote your Service Worldwide to all of our Customers.



## Method

**We wanted to create something Unique**

**FAST, UNIQUE & EASY**



# MOBILE APP LATEST TECHNOLOGY

- DINE IN
- DIGITAL MENUS ( COVID-19 )
- SCAN QR CODE AT THE TABLE
- ORDER DIRECTLY FROM YOUR PHONE
- RECEIVE ORDER STATUS
- PAY AT THE RESTAURANT OR IN THE APP  
( COMING SOON )
- ABILITY TO USE COUPONS FOR DISCOUNTS
- SEE PREVIOUS ORDERS

” COOL ISN'T IT?

Our Service is here to offer Customers and Businesses as  
( Restaurants, Cafes, Bars, Hotels etc ) the best Experience,  
and is designed to save them time & money!





# Meet our FOUNDERS:



**Chrys**

**FOUNDER - CEO & CVO**

Entrepreneur - Author - Business Man  
Chrysanthos is a Social Media Influencer and Coach. He has been in the Business World for over 10 years and he is building a huge network. He is also an International Speaker and Trainer.



**Andreas**

**FOUNDER - CHIEF FINANCIAL OFFICER**

After 15 years Experience in Business, Andreas is one of the top motivated people around the World who lives by a core value of giving back !



**Alexis**

**FOUNDER - DIRECTOR OF SALES**

Serial Entrepreneur  
International Speaker & Coach  
Mentor of hundreds of people around the World.  
Business owner for 35+ Years!



**Kamy**

**FOUNDER - MARKETING STRATEGIST**

Kamy is an experienced Marketing Strategist with over 4 years of Experience in the Marketing and Social Media World. She has traveled to over 30 Countries in the past 3 years, experienced hundreds of Cultures and is now ready to help all the Owners of Camarero to Thrive.



**Irene**

**FOUNDER & PUBLIC RELATIONS MANAGER**

After Studying in Athens, Greece for 5 Years and graduating as a Journalist our Founder and Public Relations Manager Irene is ready to help you improve the image of your Business!

# Meet our team:



**Niki**

**MARKETING/MODEL**

With over 10.000 active followers on Social Media and with a lot of Collaborations, she accepted our invitation to expand our Brand and promote us to the World .



**Catalin**

**CHIEF MARKETING  
& SALES OFFICER**

All the way from Bucharest, Romania one of the Best Countries in the World for Software development , it management and etc . Catalin is here to track the numbers and do the manual work as he is one of the best to do this!



**Olivia**

**APP DESIGNER &  
COLORIST**

Experience in FASHION industry for over 10 years , desiring clothes , dressing people , designing houses etc . One of the best in her craft.

The background of the image is a complex, grayscale marbled pattern. It features intricate, swirling lines and shapes that resemble natural stone or liquid paint. The colors range from light gray to dark charcoal, creating a rich, textured effect. In the center of the image, there is a white rectangular box with a thin black border. Inside this box, the text "PRODUCT & STRATEGY" is written in a bold, black, sans-serif font. The text is centered horizontally and vertically within the white box.

# **PRODUCT & STRATEGY**



CAMARERO APP

# PRODUCT

YOUR VIRTUAL WAITER



**EASY**

Customers like the Easy way in nowadays

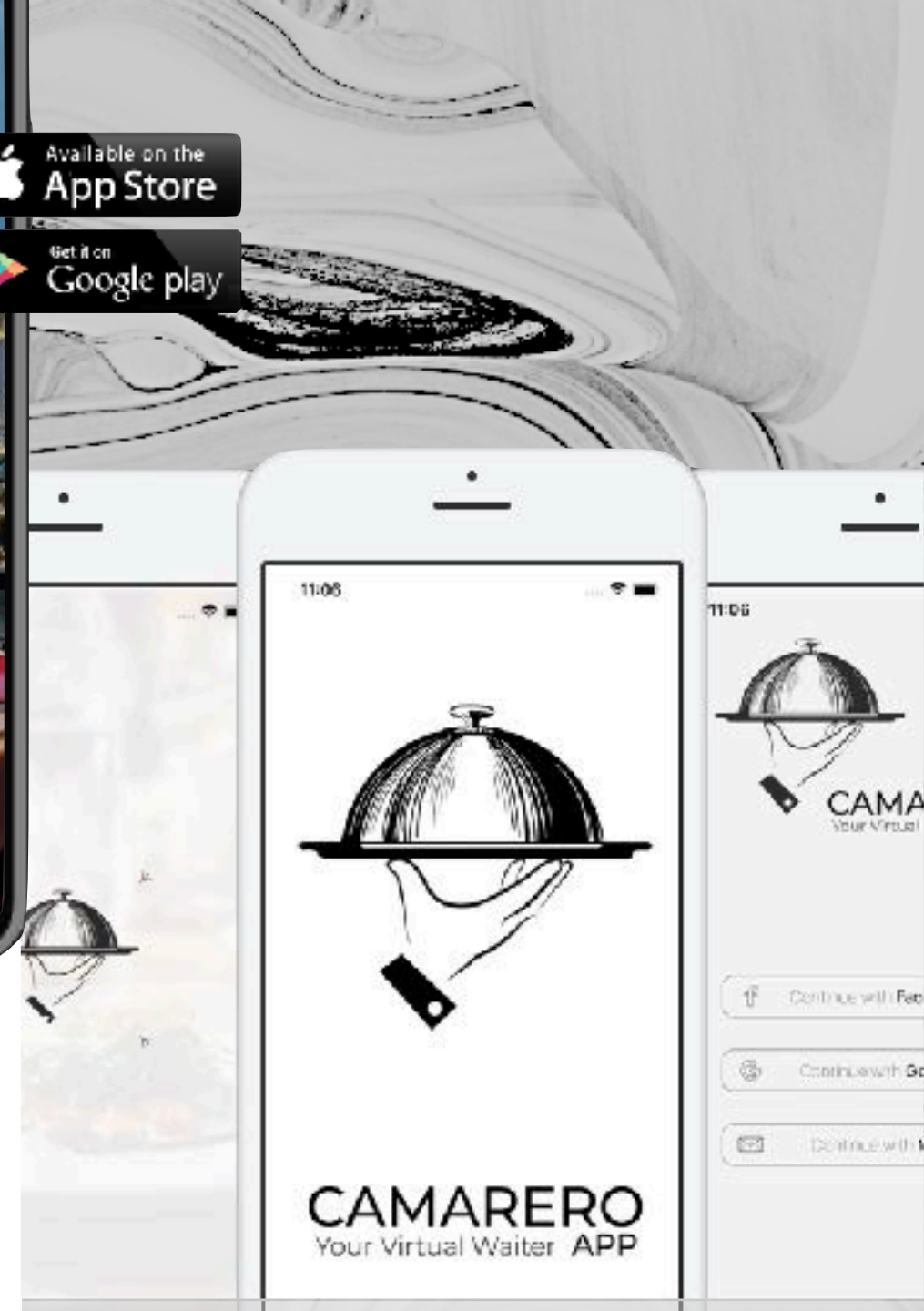


**FAST**

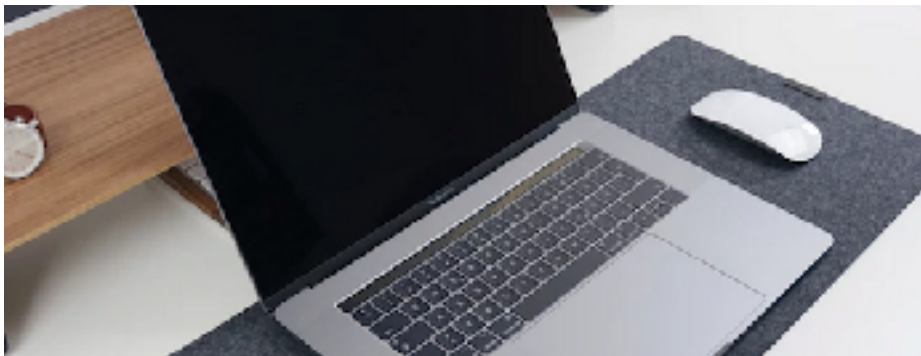
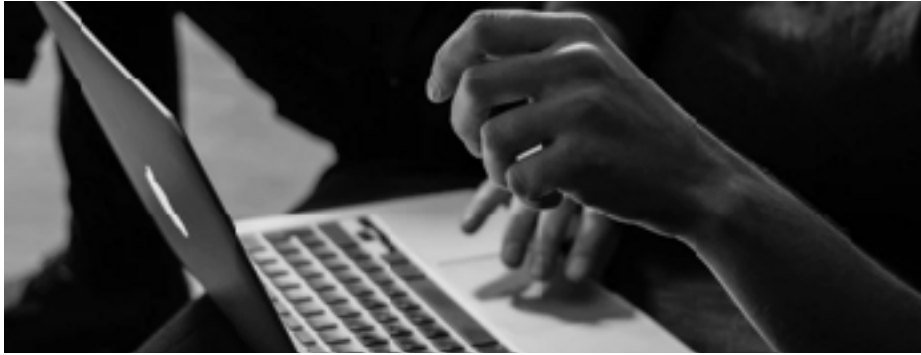
SPEED is the new Currency of 2021



**CAMARERO**  
YOUR VIRTUAL WAITER



**CAMARERO**  
Your Virtual Waiter APP



# THE GOAL STRATEGY

Give your Customers a Unique Experience! After their first visit the owner admin will be able to send Notifications in the APP such as “We will be glad to see you again, and we want to offer you a 20% discount for your Alcohol Drinks on your second visit”

In this way we can use the Coupon Section in the APP and win Loyal Customers that will keep coming back over and over again.

”



# WORKFLOW & TIMELINE

In this Segment you will see the Workflow and Timeline for our APP.  
How does it work ?

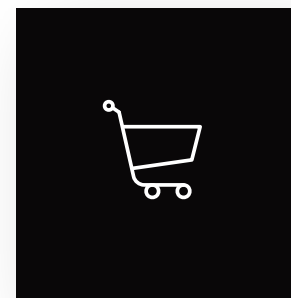


## THE WORKFLOW

# THREE SECTIONS

The APP is divided to 3 parts .

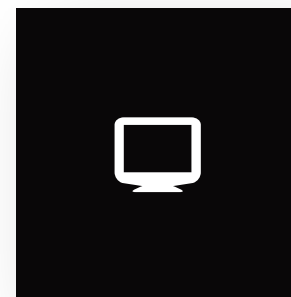
- Customers APP
- Services Back-office
- Super Admin



## CUSTOMERS

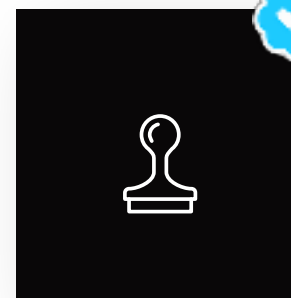
Customers are Super Happy when they order whatever they want to consume easily and fast! They can now order directly from their phone once they have the APP downloaded , created an account and scanned the QR Code at the specific Location ...

YES!!! They can now ORDER at Locations using their smartphones.



## SERVICES

- Eliminates Order Errors
- Not a Single Order Lost!
- Saves time & money to the Location
- Gives you an easy way to change products or prices on the Online, Digital Menu
- By Using the QR codes the APP offers even more protection & safety when ordering ( Covid-19 )
- Gives you the ability to Remove temporary unavailable products.
- Serves more Customers Faster
- Gives you the Ability to hire less employees if needed
- Gives you the Ability to Print Less Menus.
- Gives you the Ability to implement a high professional technology APP into your location



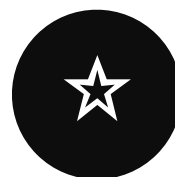
## SUPER ADMIN

The Super Admin will be able to help Restaurants or Service Providers while they're trying to enrol in the app. The Super Admin is also responsible for accepting or rejecting Restaurants after they request an approval to join the APP Services.

”

# PRODUCT DETAILS

NOTHING COMPARES with what we are building ...



Unique



Smart



Clean



Creative

# BACKOFFICE CAMARERO

Toolbar

- Dashboard
- Restaurant settings
- Add item (Food, Drinks, ...)
- Items
- Addons
- Orders
- Coupons

Orders in progress **208**

Orders delivered 14

Total in progress **€ 3380.85**

Total income 204.2

TOTAL TIPS **208**

Current orders

TABLE No. ↓	PRICE ↓	CUPON ↓	CUPON VALUE ↓	TIPS ↓	STATUS ↓	PAYMENT STATUS ↓	PAYMENT TYPE ↓
1	20€			0€	New	Not Paid	Not decided
1	4€			0€	New	Not Paid	Not decided
1	8€			0€	New	Pay On Delivery	Pay via Card
1	12€			0€	New	Payment Required	Pay Cash
1	19€			0€	New	Not Paid	Not decided
5	5€			0€	New	Not Paid	Not decided
1	4€			0€	New	Not Paid	Not decided
1	1.01€			0€	New	Pay On Delivery	Pay Cash
5	16€			0.5€	New	Payment Required	Pay Cash
1	10.2€	NY20	20	0.5€	New	Pay On Delivery	Pay via Card

## DASHBOARD



# BACKOFFICE CAMARERO

CAMARERO APP

### Toolbar

- Dashboard
- Restaurant settings
- Add Item (Food, Drinks, ...)
- Items
- Addons
- Orders
- Coupons

## COUPONS

NAME ↓	CODE ↓	SALE % ↓	AVAILABLE ↓		
Christmass	ch24	24	true	EDIT	DELETE
New year	NY20	20	true	EDIT	DELETE
Discount 10	DS10	10	true	EDIT	DELETE

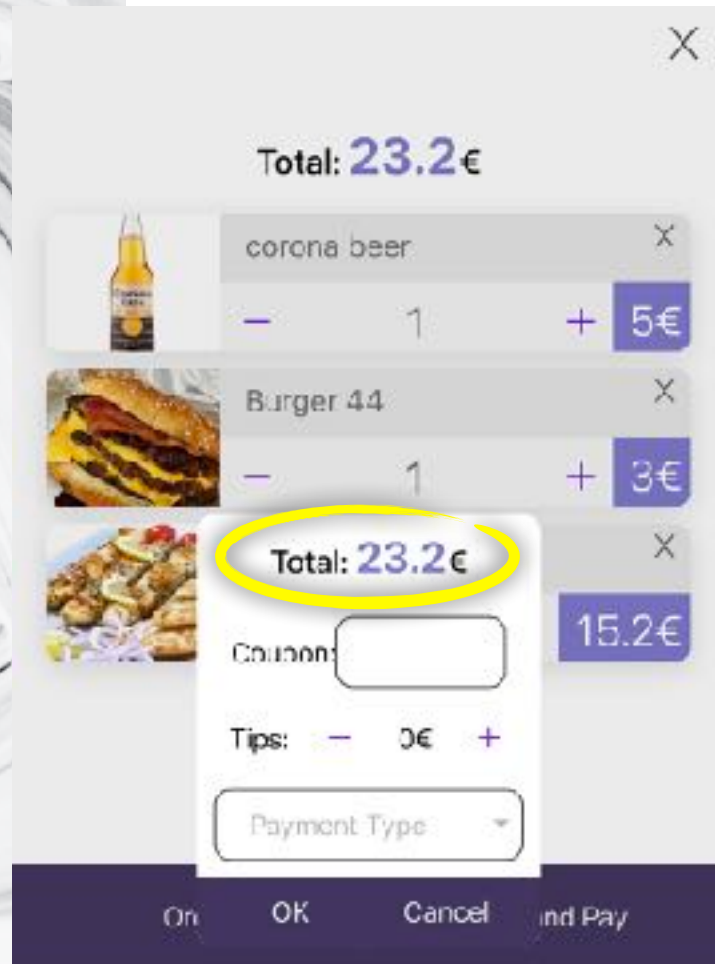
1 - 3 of 3 > < > <

NEW

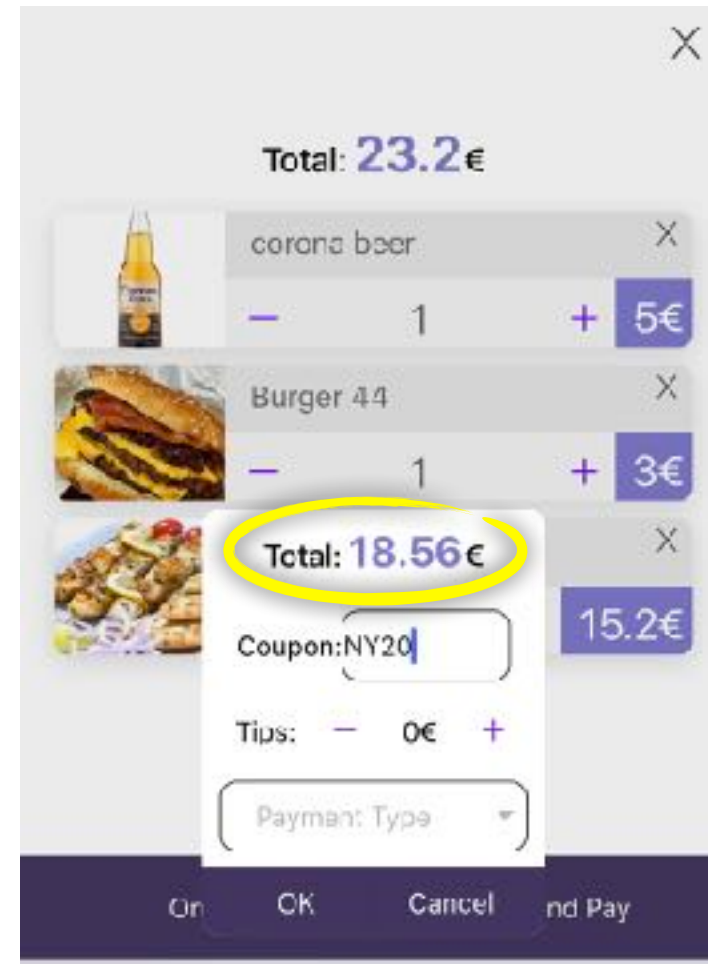
COUPONS

# BACKOFFICE CAMARERO

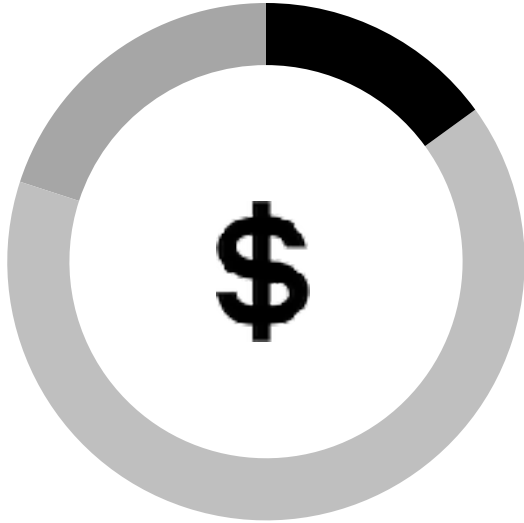
CAMARERO APP



Before COUPON



After COUPON



# APP SUBSCRIPTION

We will offer Restaurants 3 subscription models .

1. UP TO 10 TABLES
2. UP TO 30 TABLES
3. FROM 30+ TABLES

	FREEMIUM	PREMIUM	VIP
<b>INITIAL</b> <small>FIRST MONTH INCLUDED</small>	<b>FREE</b>	<b>€99</b>	<b>€149</b>
<b>MONTHLY</b> <small>30 DAYS AFTER SUBSCRIPTION</small>	<b>€39</b>	<b>€49</b>	<b>€59</b>

## Fast

We are committed to Offer the fastest service to our Customers so they can be Happier.



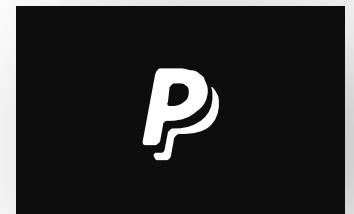
## Easy

No Commissions, choose the best Subscription that meets your needs, depends on how many tables you have at your Location! and just Subscribe and SAVE!!!



## Automated

No stress. The monthly subscription will be charged directly from the PayPal account that you used to sign up on the platform





# VISION & STATISTICS

SEE HERE THE VISION OF OUR APP AND THE STATISTICS!

”

# INT'L EXPANSION

## About Our Vision

OUR VISION is to expand to thousands of Restaurants and Services within 2022 - 2025 and soon to be able to run ads, so we can promote the beautiful places that we collaborate with ...



SEE NEXT

**2022**

Launching the APP in  
3 Countries!

Cyprus - Greece - Romania

**2023**

Expanding our idea to over 15 countries  
at their languages & 3.000 Services

With a team of over 15 people

**2024**

Expanding our idea to over  
10.000 Services

With a team of over 30 people.

**2025**

Expanding our idea to over  
50.000 Services

With a team of over 50 People

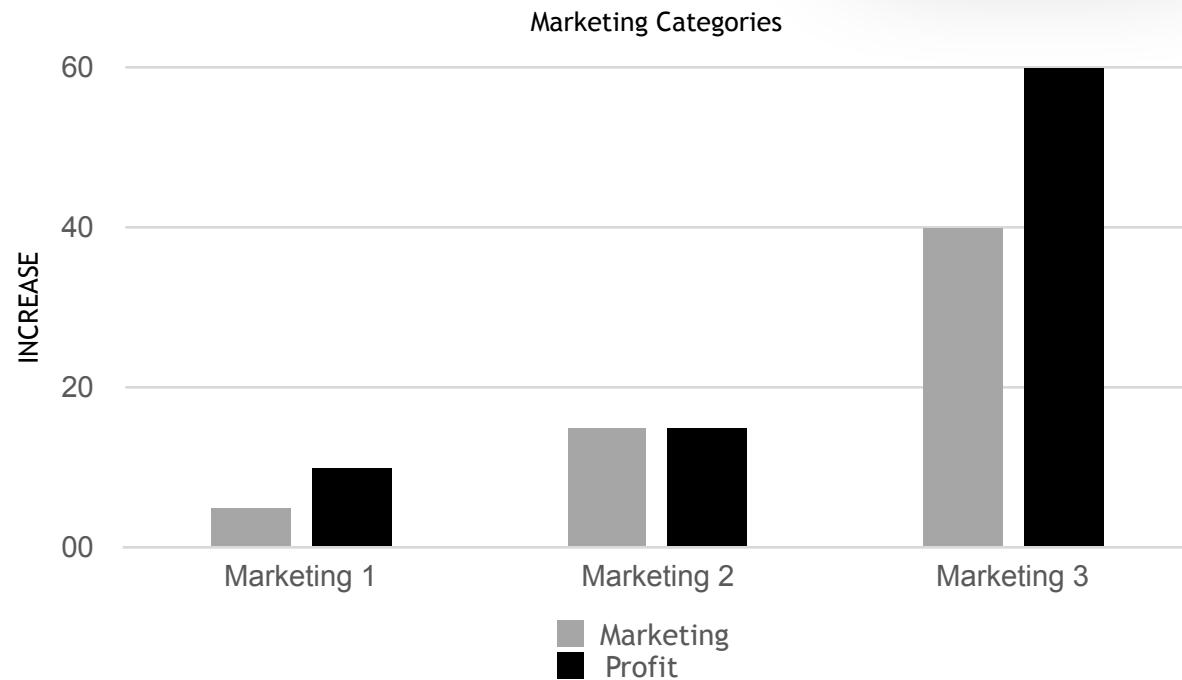
# TIMELINE

This is the timeline goal of Camarero app & the EXPANSION PLAN.



# Data

90%



## 3 CATEGORIES Statistics

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THE 3 CATEGORIES OF MARKETING & PROFIT



**ARE YOU READY  
TO GET STARTED?**

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@Camareroappsystems



@Camareroappsystems

# WELCOME

*TO THE CAMARERO FAMILY!*

